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**Banpu Unveils New Purpose-Driven CSR Framework, “Embracing Potential, Energizing People, Showcasing the Inner Potential of ‘People’” with Vin Buddy’s Photography Exhibition**

**at River City Bangkok,**

**Banpu Public Company Limited**, a versatile energy provider, has partnered with renowned Thai photographer Phurit Netimongkolchai (Vin Buddy) for the **"Portrait of Passion"** photography exhibition. This public exhibition-display marks an advancement in Banpu's approach to Corporate Social Responsibility (CSR), transitioning to a purpose-driven framework under the theme **"Embracing Potential, Energizing People."** Through this visual narrative, Banpu reaffirms its commitment to creating sustainable value for local communities, the society, and the environment by focusing on the potential of ‘people’, the most valuable resource of all. The exhibition, along with other activities showcasing Banpu’s CSR initiatives, will be held at River City Bangkok from 10 – 15September 2024.

**Mr. Sinon Vongkusolkit, CEO of Banpu Public Company Limited**, stated, "At Banpu, we place immense value on people and believe in their potential to drive positive change for themselves and the lives of others in society. Within our organization, we focus on unlocking potential and fostering a culture of continuous learning for over 6,000 employees across nine countries, enabling them to deliver sustainable energy solutions globally. Beyond our operations, we strive to support communities by nurturing their potential in various fields, enabling them to create a brighter future for themselves, their communities, and society. We want to empower people to build social equality, reduce inequality, and create opportunities for a better life.”

**Mr. Rattapon Sukhunthee, Head of Corporate Communications at Banpu Public Company Limited**, added, "As Banpu embarks on its fifth decade, we are elevating our commitment to our CSR initiatives through a purpose-driven CSR, aligning our core values with meaningful societal impact. This culminates into our focus on ‘people’, which directly leads to the development of our new theme, **'Embracing Potential, Energizing People.'** Our CSR efforts now focus on four key areas of human potential development: 1) Intellectual Enhancement, 2) Wealth & Wellbeing, 3) Earth Betterment, and 4) Energy Sustainability."

The "Portrait of Passion" photography exhibition aims to showcase the passion of individuals who have developed their potential through Banpu’s CSR initiatives. By sharing their stories, the exhibition is designed to inspire visitors, igniting a spark to create positive change for those around them, their communities, society, and the environment.

**Mr. Phurit Netimongkolchai (Vin Buddy), the renowned photographer behind "Portrait of Passion"**, said, "In this collaboration with Banpu, I was given an opportunity to capture the passion and dedication of individuals striving to make a difference in the world through their own unique talents. Whether it was table tennis coaches and athletes, social enterprises and environmental science youth, I aimed to capture their essence, their work, and their passion, ensuring that each photograph reflected their inner potential. My hope is that these images will inspire viewers to find their own ways, however small, to contribute positively to the world around them. That, to me, would be the truest measure of success for this project."

**Activities during the exhibition include:**

* **September 10th – 15th: Photography Exhibitions "Portrait of Passion"**

Showcasing the work of renowned Thai photographer Phurit Netimongkolchai (Vin Buddy), the exhibition displays the potential and inspiring stories of individuals who have benefited from Banpu's CSR initiatives in sports, environment, and community development.

* **September 13th: Passion in the Dark**

Learn Braille with Ploy – Sarocha Kittisiripan, a visually impaired writer, editor of PaperyBfly Bookhouse, and a participant in the 13th Banpu Champions for Change (BC4C) program. Participants can practice writing Braille on bookmarks to create their own souvenirs. Two sessions are available: 11:00 AM – 12:00 PM and 14:00 PM – 15:00 PM. (Limited spots available, first come, first served).

* **September 14th**
	+ **Ping Pong with Purpose**

Participate in a fun-filled table tennis competition with Sitisak Nuchchart or Opal,

an athlete from the Thai national team and a representative of Banpu Table Tennis Club. Points earned during the competition will be converted into sport equipment donations for schools in remote areas. Two sessions are available: 11:00 A.M. – 12:00 P.M. and 14:00 P.M. – 15:00 P.M. (Open to all).

* + **Capturing Passion: Stories Behind the Lens**

Join Phurit Netimongkolchai (Vin Buddy), photographer behind the "Portrait of Passion", in an exclusive conversation as he shares his experiences and insights from the project. The session begins at 13:00 P.M. (Open to all).

* **September 15th - Passionate Voices: Power Green Youth Debate on an Environmental Topic**

Hear from the inspiring young minds from the Power Green Camp, Banpu’s youth environmental science program. These young individuals, nurtured through the program, are ready to lead the future of environmental protection, restoration, and problem-solving at local, national, and international levels. The debate will be held from 14:00 PM – 15:00 PM. (Open to all).

\*The schedule for activities may be adjusted as appropriate.

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**About Banpu**

Banpu Public Company Limited is a leading international versatile energy provider, operating 3 core groups of businesses - energy resources, energy generation, and energy technology in Thailand, Indonesia, China, Australia, Lao PDR, Mongolia, Japan, the United States of America, and Vietnam.

**For more information about Banpu Public Company Limited,**

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