

Press Release

11 November 2022

**Banpu organized “Love Song from Clean Energy” mini concert in the heart of Bangkok  
to inspire energy sustainability through music**

Banpu Public Company Limited, a leading international versatile energy provider, sets to ignite inspiration for public to realize that smart and clean energy can create something new and that everyone can be a part of it. Conveying the message “Banpu is closer to you than you think”, Banpu comes up with a campaign entitled “Love Song from Clean Energy” using ‘a love song’ to connect young generations to clean energy by the idea of using only clean energy in the song and music video production process, as well as the mini concert at See Fah yard, in the heart of Bangkok at Siam Square, to reinforce Banpu’s Greener & Smarter strategy which aims to achieve energy sustainability as gift on the 40<sup>th</sup> anniversary of the Company next year. Violette Wautier, an artist who is passionate in supporting the concept of sustainability and would like to see a better future for our world, performed a song called “Brighter Sky”.

Mrs. Somruedee Chaimongkol, Chief Executive Officer of Banpu Public Company Limited, said “The campaign was initiated from Banpu's brand position to deliver smarter energy for sustainability. One of our missions is to bring clean energy and growing energy technology to drive the business and global industry. This is another challenge in bringing energy that seems distant to make it more accessible to younger generation, while raising the awareness that Smarter Energy for the Future from Banpu can create something new, and everyone can engage through 'a love song' that reaches people of all genders and ages.”

“We want this campaign to be a good starting point for us to get to know each other better and let everyone know that 'Banpu is closer to you than you think' and Banpu’s energy businesses is applicable

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to people's lives. We have energy solutions that can connect to people's lifestyles and we hope everyone will know Banpu as a Thai energy company that is growing internationally to deliver the Smarter Energy for the Future to meet the quality of life for people today. Under the Greener & Smarter strategy that aims to achieve energy sustainability, together with adhering to ESG (Environmental, Social and Governance) principles, this campaign is a special gift on the 40<sup>th</sup> anniversary of Banpu next year."

Mr. Sinon Vongkusolkit, Chief Executive Officer of Banpu NEXT Company Limited, said, "Love Song from Clean Energy is a campaign that uses 'a love song' to connect Banpu to people of all genders and ages, especially young generation who has a Greener & Smarter lifestyle. We want people to see that smart and clean energy can bring us something new by using 'solar energy' stored in our energy solutions to produce electricity in every stage of the campaign; music production and music video shooting. To organize a mini concert today, we also use electricity only from clean energy to create light and sound and basically everything on stage where all the artists are performing."

"In addition, we also had the opportunity to work with Violette Wautier, an artist from a renowned record label – Universal Music Thailand, who is tabbed to convey the intention and identity of Banpu. We expect that this campaign will bring us closer and make people more interested in clean energy. At the same time, we hope to see that Banpu brand can get closer to the hearts of everyone," concluded Sinon.

Follow more details at [www.banpu.com](http://www.banpu.com) or at <https://www.facebook.com/Banpuofficialth/> and watch the music video for the song "Brighter Sky" on YouTube at [https://youtu.be/bqd\\_CB-k7jM](https://youtu.be/bqd_CB-k7jM) or Banpu's Facebook page at <https://www.facebook.com/watch/?v=833511600996527>

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## About Banpu

Banpu Public Company Limited is an international versatile energy provider with 3 core groups of businesses - energy resources, energy generation and energy technology in 10 countries: Thailand, Indonesia, China, Australia, Lao PDR, Mongolia, Singapore, Japan, the United States of America and Vietnam.

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