

Press Release

20 October 2022

**Banpu Releases “Love Song from Clean Energy” Campaign
Inspiring Youths to Adopt Smarter Energy for Sustainability**

Banpu Public Company Limited, a leading international versatile energy provider, released a new campaign “Love Song from Clean Energy,” aiming to make energy solutions more engaging to the lifestyle of younger generation through the single 'Brighter Sky', a love song filled with positive energy that best conveyed the brand identity of 'Banpu'. The song was inspired by the idea of making the world a better place by simply changing our perspectives as clean energy was actually all around us. Performed by famous artist, Violette Wautier, 'Brighter Sky' was specifically developed with an environmentally friendly process at every step as a testament to Banpu's commitment to deliver the Smarter Energy for the Future.

Mrs. Somruedee Chaimongkol, Chief Executive Officer of Banpu Public Company Limited, said “Today, the new generations are much more concerned about environment, society, and sustainability. As a company delivering the Smarter Energy for Sustainability for all, Banpu also recognized the importance of co-creating a better world with clean energy and reaching a wider group of people, as well as enhancing further growth of cleaner energy and energy technology. Thus, this 'Love Song' was produced with Banpu's energy solutions, as a medium to connect Banpu with people of all ages, especially the younger generation, who have a Greener & Smarter lifestyle, and make us more familiar with one another.”

The key objective of this campaign was to inspire people to realize that smart and clean energy can bring innovation that everyone can access; and also, to convey the message 'Banpu is closer to you than you think.' The single 'Brighter Sky' was performed with the unique vocal of Violette Wautier, a popular artist of the younger generation who also supports the concept of how to make

บริษัท บ้านปู จำกัด (มหาชน)
ทะเบียนเลขที่ 0107536000781

1550 อาคารธนปุม ชั้นที่ 27 ถนนเพชรบุรีตัดใหม่
แขวงมัยกะสิน เขตราชเทวี กรุงเทพฯ 10400
โทร. +66(0) 2694 6600 โทรสาร +66(0) 2207 0695-8
www.banpu.com

Banpu Public Company Limited
Registration No. 0107536000781

1550 Thanapoom Tower, 27th Floor, New Petchburi Road,
Makkasan, Ratchathewi, Bangkok 10400, Thailand
T. +66(0) 2694 6600 F. +66(0) 2207 0695-8
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a better world. This song was penned by 'Amp - Achariya Dulyapaiboon,' an accomplished composer who had a number of hit singles under her belt, and contained positive energy that could connect to people of all ages. Each verse also contained the well wishes from Banpu that hopefully the audience would receive with an open heart.

The concept of this campaign was 'Out with the old, in with the new' as the energy used in the entire production process of this song, as well as its accompanying music video, was generated from the solar power stored in Banpu's energy solutions.

"Next year Banpu is entering its 40th year of operation with a vision that is prepared to adapt and change in accordance with the emerging global trends. We never cease to deliver cleaner energy and energy technology that help continuously improve quality of life of people. In addition to 'Brighter Sky' single and music video, we also plan to deliver happiness to everyone with a special mini concert which will be held on Friday, 11 November 2022, at the See Fah Yard, Siam Square, reinforcing our commitment to provide Smarter Energy for the Future," concluded Mrs. Somruedee.

Watch 'Brighter Sky' music video now at:

YouTube https://youtu.be/bqd_CB-k7jM

Facebook <https://www.facebook.com/watch/?v=833511600996527>

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About Banpu

Banpu Public Company Limited is an international versatile energy provider, operating 3 core groups of businesses – energy resources, energy generation, and energy technology – in 10 countries: Thailand, Indonesia, China, Australia, Lao PDR, Mongolia, Singapore, Japan, the United States of America and Vietnam.

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For more information, please contact the Banpu Communications Team:

Duangkamol Saleerat 02-694-6852 duangkamol_s@banpu.co.th

Ratcha Diawanich 02-694-6613 ratcha_d@banpu.co.th



Banpu Investor Relations



Ogilvy Thailand

Eakkapop Panthurat, tel. 061-154-4616, email: eakkapop.panthurat@ogilvy.com

Attached Photos

	<p>Mrs. Somruedee Chaimongkol, Chief Executive Officer, Banpu Public Company Limited</p>
	<p>Behind the scene photos of the music video shooting which used Banpu's Energy Solutions</p>

บริษัท บ้านปู จำกัด (มหาชน)

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	<p>KV of mini concert at Siam Square on 11 November 2022</p>