

Executive Profile



Mr. James Rama Phataminviphas
Chief Executive Officer, Banpu Infinergy Co., Ltd.
Energy Technology Business Group of BANPU, Banpu PCL

Being at the helm of Banpu Infinergy, a subsidiary of Banpu PCL, Mr. James also plays a key role in strategic planning, business development and overall management of Energy Technology Business Group of BANPU to ensure its alignment with BANPU's 'Greener & Smarter' strategy and ability to keep pace with the fast-changing world. He is a leader who drives for strong corporate culture and continuous self-development of company's people at all levels.

Before joining BANPU, Mr. James has more than 24 years of work experiences that spanned across banking, finance and telecommunication, which shaped him as an executive who is keen in technology-driven business transformation to achieve greater efficiency and competitiveness. In banking sector, he was most recently Country Head of Channels and Digitalisation at United Overseas Bank (Thai) PCL, a position with more than 1,500 people under his leadership. With another high-level management position assumed earlier at Kasikornbank PCL, he was regarded as the youngest executive in Thailand's banking industry. Mr. James is renowned for his exceptional depth in digital banking, strategic planning and people management. His open attitude towards human capital means that his people can enjoy the opportunity to unleash their full potentials, including greater freedom in their decision-making and job execution as well as strong internal support for their skills and knowledge development. Moreover, Mr. James also has extensive work experiences in Thai and overseas telecommunication markets including USA and China.

Mr. James graduated with a Bachelor of Engineering from the Department of Telecommunication and Electronic Engineering, Faculty of Engineering, King Mongkut's University of Technology Thonburi. He continued to earn a Master of Business Administration in Entrepreneur Finance and Marketing

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Strategy from the Kellogg School of Management at Northwestern University, USA, and another Master of Business Administration in Entrepreneur and Finance from Sasin Graduate Institute of Business Administration of Chulalongkorn University.

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