

Executive Profile



Mr. Chanit Suwanparin
Managing Director, Banpu Electric Vehicle Business, Banpu PCL

In his current position as Managing Director of Banpu Electric Vehicle Business, Mr. Chanit leads a business unit that taps into business potentials surrounding electric vehicles and explores new opportunities that emerge with their arrival. As part of Energy Technology Business Group of BANPU, this business unit brings a new edge in terms of technology and integrated solutions to the Group, in line with BANPU's 'Greener & Smarter' strategy. Banpu Electric Vehicle Business is focused on offering end-to-end electric vehicle and mobility services, combining hardware and software technologies innovatively to deliver services and solutions that address current urban lifestyle needs and are highly compatible with the ongoing transition to the new energy sources.

Mr. Chanit has more than 30 years of management experiences working in key roles to drive growth of many leading companies he has served. He is recognized for his ingenuity and product development acumen, which often leverage innovation to add values to products and increase overall competitiveness of his companies. With extensive experiences and insights into consumer behaviors and the ever-changing market trends, Mr. Chanit has helped them pinpoint opportunities and drive targeted expansion into new market, consumer segments, and thus created new S Curves for their businesses. Prior to joining BANPU, he was Managing Director at T.A.C. Consumer PCL (TACC), where he was also part of the executive team that successfully listed TACC on the Market for Alternative Investment (MAI). In addition to a long list of career highlights that included key positions at Green Spot Co., Ltd. (Vitamilk), Cerebos (Thailand) Ltd. and Unilever Holdings (Thailand) Ltd., he has also served as Secretary General of the Marketing Association of Thailand.

Mr. Chanit earned his Bachelor of Business Administration from Assumption University and Master of Business Administration from Chulalongkorn University. In addition, he completed Risk Management course and Economics and Business Analysis course at Chulalongkorn University as well as Director Accreditation Program (DAP) held by the Thai Institute of Directors (IOD) and Thai Intelligent Investors Program offered by the Thai Investors Association.

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