



Banpu joins hands with THPF to sponsor ‘Youth Innovation Marketplace 3’ Supporting young people to take part in social development

February 9, 2006 – Banpu Public Company Limited announces its co-sponsorship with ‘Smart Teen’ project plan under Thai Health Promotion Foundation (THPF) for ‘Youth Innovation Marketplace 3’ or ‘YIM 3’, a project which from now until the end of February is enrolling groups of creative young people aged between 15-25 years old nationwide to propose social development project plans that will benefit Thai communities.

‘Youth Innovation Marketplace 3’ or ‘YIM 3’ project was initiated and organized by YIY (Why I, Why?), a group of young people who aim to build up a sustainable system for Thai youth to create social and community development activities according to their interests and also to act as a channel to develop young social entrepreneurs, turning innovative ideas in to real social development. The project opens for groups of people aged between 15-25 years old nationwide and asking them to submit a social development project plan to win support from ‘YIM’. The plan submitted must demonstrate practical ideas for social or community development. The winning teams will receive various supports for their projects including funds, networks, training, and consultation.

For the past 2 years, ‘YIM’ has supported more than 20 youth social development projects, of which some are still being implemented such as the “Hill Tribe’s Knowledge and Skills Development by ICT” project in Karnjanaburi province and the “Reading Promotion for Young AIDS Patients” project in Lopburi province. Previously, YIM has been sponsored by the Thai Health Promotion Foundation (THPF) and in this 3rd consecutive year, Banpu Public Company Limited (from the public sector), becomes the co-sponsor of the project.

“There are many young people who want to volunteer and participate in social and community development but lack the required support system to turn their creativity and energy into practical and fruitful action. We are delighted that Banpu has joined the project as the company has committed to support us not only in terms of funding but also by providing know-how that will help promote YIM on an even larger scale.” Ms. Kritaya Sreesumpagit, YIY Director said.

Ms. Udomlux Olarn, Banpu’s Vice President – Corporate Communications said “Banpu is happy to support ‘YIM 3’ as the project primarily focuses on social and community development which is in line with the company’s commitment to develop business in tandem with social responsibility. Moreover, the project emphasizes fostering skill development in young people which is a key to providing sustainable development in the nation’s future.



“YIM3’ also aims to support youth innovation in social development, which is in line with one of our corporate shared values (called ‘Banpu Spirit’) to support innovations that are beneficial to corporate and societies” Ms. Udomlux added.

‘YIM 3’ is now enrolling young people aged between 15-25 years old, who want to present their innovative ideas for social or community development. For more information or submission of project plan, please contact: “YIM 3” 104, Soi Ladphrao 26, Ladphrao Rd., Chatujak, Bangkok 10900 Tel. 0-2938-3831 or website www.DekSiam.com., starting from now until February 28, 2006.

