

(Translation)

**Factual Details and Reasons of the Agenda
for Shareholders' Consideration**

1. To acknowledge the minutes of the Extraordinary General Meeting of Shareholders No. 1/2010

Fact and Reason

The Secretary to the Meeting prepared the minutes of the Extraordinary General Meeting of Shareholders No. 1/2010, which was held on August 10, 2010. The Board of Directors considered and had the opinion that it was correctly reflected the resolutions passed by the said Shareholders' Meeting. Therefore, the Board proposes this Shareholders Meeting to acknowledge the minutes of the Extraordinary General Meeting of Shareholders No. 1/2010. The copy of the said minutes has been sent to the shareholders together with the notice of this meeting as per the Enclosure No. 2.

2. To acknowledge the performance of the Company for the year 2010 and adopt the directors' report for the performance of the Company for the year ended on December 31, 2010

Fact and Reason

The Company prepared the report of the Board on the performance of the Company for the year ended on December 31, 2010. The report shows the performance during the fiscal year 2010, which the Board has considered correct and adequate. Therefore, the Board proposes the said report to this Shareholder Meeting in order to acknowledge the performance of the Company for the year 2010 and adopt the directors' report for the performance of the Company for the Year ended on December 31, 2010. The said report appears in the Section "Operational Results During the Previous Year" of the annual report, which has been sent to the shareholders together with the notice of this meeting as per the Enclosure No. 3.

3. To approve the audited balance sheet and the profit and loss statements for the year ended on December 31, 2010

Fact and Reason

The Company prepared the balance sheet and the profit and loss statements for the year ended on December 31, 2010, which was duly audited. The Board and the Audit Committee considered it was correct, complete and adequate in accordance with the general accounting principles, and therefore wish to propose it to this Shareholder Meeting for approval. The details appear in the Sections "Company and Consolidated Financial Statements", "Report of the Board of Directors' Responsibility in the Financial Statements" and "Report of the Audit Committee to Shareholders" of the annual report, which has been sent to the shareholders together with the notice of this meeting as per the Enclosure No. 3.

4. To approve the distribution of annual profits and annual dividend payment

Fact and Reason

The statement of the Company's dividend payment policy is as follow:

“The Company will pay dividend at a rate approximate to 50% of the net profits of the consolidated accounts after provisioning all statutory reserves, provided that the rate of dividend payment will be subject to cash flows and investment plans of the Company and its subsidiaries, as well as regulatory restrictions and other requirements.”

The policy of the Company on dividend payment is that the dividend shall be distributed to shareholders upon the following requirements being met:

1. The performance of the Company is positive;
2. No retained loss exists;
3. Cash flow is sufficiently available for the dividend payment;
4. The dividend payment is subject to various investment projects.

In this year, the Company has earned profits and carried no retained loss. In addition, the Company has sufficient cash flow to pay dividends. Taking into account of the various investment projects, the Board considered that the Company should appropriate the annual profits to pay the annual dividend at the rate of 21 Baht per share, which consists of the annual dividend for the period during January 1 to December 31, 2010 at the rate of 16 Baht per share (of which 8 Baht was paid as interim dividend on October 28, 2010). In addition, the Company has considered and paid the special interim dividend at the rate of 5 Baht per share on 21 January 2011. Thus, the remaining 8 Baht dividend for 2010 performance would be further paid out of the retained earnings and the profits from the operations during the period of July 1, 2010 to December 31, 2010. The dividends will be payable to the shareholders whose names appear on the Record Date as of April 19, 2011 and the share register book will be closed on April 20, 2011 for gathering the shareholders' names in accordance with the Section 225 of the Securities and Exchange Act B.E. 2535 as amended by the Securities and Exchange Act (No.4) B.E. 2551, which would be appropriated from the corporate income tax – exempted profit on which shareholders are not entitled to tax credits. The dividend payment would be made on April 29, 2011. Therefore, this Shareholder Meeting is proposed to approve the payment of the annual dividends as recommended by the Board.

In this regard, there is no required appropriation of the profits to the legal reserve since the legal reserve has already reached 10% of the registered capital. The comparison between the dividend payment for the Year 2010 and 2009 are as follow:

Details of dividend payment	Year 2010	Year 2009
1. Net profit	24,728 Million Baht	14,229 Million Baht
2. Number of shares	271,747,855 shares	271,747,855 shares
3. Dividend payment per share	21 Baht per share	16 Baht per share
4. Total dividend payment	5,706,704,955 Baht	4,347,965,680 Baht
5. Percentage of dividend payment	23.08 %	30.55 %

5. To consider the appointment and fix the remuneration of directors

5.1 Approval of the appointment of directors in place of those retiring by rotation

Fact and Reason

In accordance with clause 17 of the Articles of Association, one-third of the total number of Directors shall be required to vacate their offices by rotation at every general meeting of shareholders. If the number of directors is not a multiple of three, the number of directors closest to one-third vacate their offices. Directors who have to vacate their offices during the first and second year after the Company has been registered shall be decided by drawing of names. For the successive years, directors who have been in offices for the longest shall retire from their offices. A retiring director is eligible for reelection.

This year, there are five (5) directors who shall retire by rotation, namely:

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|-----------------------------|----------------------|
| 1. Mr. Krirk-Krai Jirapaet | Independent Director |
| 2. Mr. Montri Mongkolswat | Independent Director |
| 3. Mr. Rutt Phanijphand | Independent Director |
| 4. Mr. Chanin Vongkusolkrit | Director |
| 5. Mr. Metee Auapinyakul | Director |

The Board and the Corporate Governance and Nomination Committee have considered qualifications of each nominated directors and independent directors in accordance with the Company's nomination procedures, appear in the Section "Management Structure" of the annual report, which has been sent to the shareholders together with the notice of this meeting as per the Enclosure No. 3 and proposed to the Shareholders' Meeting that:

The retiring directors, namely Mr. Krirk-Krai Jirapaet, Mr. Montri Mongkolswat, Mr. Rutt Phanijphand, Mr. Chanin Vongkusolkit and Mr. Metee Auapinyakul, should be re-elected to hold the position for another term;

For the nomination of the five (5) mentioned persons, the Board and the Corporate Governance and Nomination Committee considered and had the opinion that all five (5) persons are knowledgeable and capable. The credentials and backgrounds of the proposed persons, including the definition of independent director have been sent to the shareholders together with the notice to this meeting as per the Enclosure No.4.

The five (5) persons have neither been punished, dismissed or removed on the ground of dishonest performance, nor been imprisoned for an offense related to property committed with dishonest intent, nor engaged in the business or become a partner or shareholder in the business which has the same nature as, and is in competition with, the business of the Company.

5.2 Approval of the directors' remunerations

Fact and Reason

According to Section 90 of the Public Limited Company Act B.E. 2535, no company shall pay money or give any property to any director unless it is a payment of remuneration under the articles of association of the company.

In addition thereto, clause 30 paragraph 1 of the Articles of Association of the Company states that directors are eligible to remuneration, which may be paid in one or more or all forms of monthly cash payment, meeting allowance, per diem, bonus, welfare, securities of the Company or benefits of other natures, etc., provided that they shall be determined by a shareholder meeting. The shareholder meeting may either fix the amount of remuneration or consider fixing the remuneration from time to time or setting up the criteria for the remuneration or effecting the remuneration perpetually until it is changed.

The Board and the Compensation Committee considered that the directors' remuneration shall be determined from the Company's overall performance, the dividend payment to the Shareholders, the duties and responsibilities of each committee, and had the opinion that this Shareholder Meeting may fix the remunerations to the directors as follows:

1. Total annual remunerations of 57 Million Baht for the year 2010 payable to all directors increasing from the year 2009 in the amount of 14 Million Baht. The details of the remuneration of each director appear in the Section "Remuneration of the Board of Directors and Management" of the annual report, which has been sent to the shareholders together with the notice of this meeting as per the Enclosure No. 3. The remunerations of the Chairman and the Vice Chairman are higher than the other Board members 30% and 15% respectively.
2. Remunerations to all committees of the Company for the year 2011 have been considered to adjust comparing to the practices among the companies in various business. Since the directors' remuneration has not been adjusted during the previous year, the company therefore proposed to adjust the remuneration of the Board and all sub-committees for the year 2011 to be increased by 20% compared with the year 2010. Thus, the meeting allowances and the remunerations of the board and other committees of the Company for the year 2011 are as follows:
 - 2.1. Remunerations of the Board comprising of
 - 2.1.1. Monthly compensation payable to the Chairman at the rate of 78,000 Baht/month, Vice-Chairman 69,000 Baht/month and each of other Board members 60,000 Baht/month.
 - 2.1.2. Meeting allowances to the Board payable only attending the meeting in person per meeting to the Chairman at the rate of 39,000 Baht, Vice-Chairman 34,500 Baht and each of other Non-Executive Board members 30,000 Baht.

- 2.2 Meeting allowances to the Audit Committee payable only attending the meeting in person per meeting to the Chairperson at the rate of 46,800 Baht and each of the other committee members 36,000 Baht;
- 2.3 Meeting allowances to the Corporate Governance and Nomination Committee and the Compensation Committee payable only attending the meeting in person per meeting to the Chairpersons at the rate of 39,000 Baht and each of the other committee members 30,000 Baht.

6. To appoint the Company's auditor and fix his/her remuneration

Fact and Reason

In accordance with clause 41 of the Articles of Association, an annual general meeting shall act upon the following:

- (5) To appoint the Company's Auditor and to fix the remuneration.

The Board and the Audit Committee considered selecting PricewaterhouseCoopers ABAS (or "PwC") to be the Company's Auditor since PwC has multinational networks, which has been recognized internationally and has been well-performed for the past years. The details of the proposed matters appear in the Section "Report of the Audit Committee to Shareholders" of the annual report, which has been sent to the shareholders together with the notice of this meeting as per the Enclosure No.3. The Board and the Audit Committee proposes this Shareholder Meeting to appoint the auditors from PwC namely:

1. Mr. Somchai Jinnovart of C.P.A. No. 3271, who has initialed the Company's Financial Statement for 2 years starting from the year 2009 and been throughout well-performed and/or:
2. Mr. Prasit Yuengsrikul of C.P.A. No. 4174 to be the auditor of the Company for the year 2011 and/or:
3. Mr. Vichien Khingmontri of C.P.A. No. 3977 to be the auditor of the Company for the year 2011.

And fix the audit remuneration for the accounting year ended on December 31, 2011 at 1,915,000 Baht increasing by 4% compared with the year 2010. The comparison of the audit remunerations are as follow:

Year	Audit remuneration
2011	1,915,000 Baht
2010	1,840,000 Baht

The auditors named above do not have neither relation with nor interest in the Company, its subsidiaries, management, major shareholders or other related persons. Therefore, all proposed auditors are independent to audit and express their opinions for the Financial Statement of the Company. The Board, therefore, proposes this Shareholder Meeting for consideration and approval.

In this regard, PwC has also been appointed as the auditor of the Company's subsidiaries both domestic and international for the year 2011 with the audit remuneration in the total of 40,575,580 Baht.

7. Other businesses (if any)

This agenda is provided for shareholders to ask questions and/or for directors to clarify any queries (if any). No matters will be proposed for consideration and approval; therefore, no voting will be made.